Wellbeing Technology Platform that Accelerates Health Systems' Outcomes

For Workplace Integration and Resale

Collaborative Design

Wellvation's problem-solving approach and data-driven process designs intelligent programming and workflow automations to target specific organizational goals. As disparate data is collected analytics refines execution to deliver cost-effective, results-based programming.

AI Technology = Adaptive Programing

As participants' motivations and goals change, ManageWell's intelligent programming adapts to ensure relevancy. By creating user-first experiences that are easy, accessible, and secure, Wellvation connects programming to personal experiences and uses data insights to create meaning. It's a cognitive learning approach that links action to intrinsic motivations and accelerates participants' ability to take ownership of their wellbeing.

Mayo Clinic Health Content

ManageWell's integrated Health Assessment uses Mayo Clinic's highly-researched, proprietary question set and risk stratification model to identify health risks, perceptions, and readiness-to-change. Data then intelligently drives highly-relevant Mayo Clinic content to motivate change. It's decades of the world's most trusted science leveraged to create personalized, human-centered wellbeing experiences. Mayo Clinic sets health management standards, Wellvation maximizes their reach.

Wellvation + ManageWell™

A central force in emerging health technology and data-driven innovation, Wellvation developed ManageWell™ to give health systems complete control of their wellbeing vision. Using collaborative design, adaptive programming, and the world's most trusted science from Mayo Clinic, Wellvation automates highly-personalized experiences that accelerate health improvements.

> *"Wellvation meets the needs of consumers by providing them with trusted health information by Mayo Clinic and engagement with wellness tools and resources, utilizing a systematic approach that leads to sustainable improvements in their health."*
>
> *Sandhya Pruthi, M.D.*
> *Associate Medical Director, Content Management and Delivery, Mayo Clinic*

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Cultures of Health

Wellvation embeds wellbeing communication and processes into routine business to build collaborative, trusting environments that support healthy lifestyles. By creating workplace environments that have shared responsibilities, encourage healthy choices, and adaptive programming, Wellvation transcends wellbeing impacts into business objectives.

Analytics

ManageWell's analytics builds programming using what is working. It's a continuous data feedback loop that develops intrinsic motivations, sustains engagement, and creates ownership. Using these insights, the enterprise-ready framework:

- Increases participation
- Aligns resources to outcomes
- Links key performance indicators to impact measurements
- Customizes visual dashboards

Incentives

With integrated connectivity and secure data exchange, ManageWell™ automates group segmentations, goal setting, tracking, and fulfillment.

It's the industry's most flexible incentive management system that can match any incentive strategy with:

- Organization and participant goals
- Event participation and activity engagement
- Mandatory, optional, and conditional-based requirements
- Biometric outcomes
- Progressive health improvement

ManageWell™ Key Features

Customizable
- Upload brand elements
- Dashboards
- Design-ready templates
- Population segmentation
- Email automation
- Action reminders
- Online scheduling system

Connectivity
- SSO
- Encrypted security
- Apple & Android Smartphone app

Data Exchange
- Wearables
- Insurance claims
- Medical records
- Internal files

Action Plans
- Health assessment
- Set & track goals
- Mayo Clinic health information
- Feedback surveys & quizzes

Programs & Challenges
- Multiple event registrations
- Task lists
- Track participation
- Schedule communications

Incentive Manager
- Target groups
- Track progress
- Automate fulfillment

Analytics
- Participation rates
- Health trends
- Risk status
- Employee satisfaction
- Organization support
- Key Performance Indicators

Coaches Portal
- Scheduling
- Caseload management
- Member messaging
- Data reporting

Biometric Data Warehouse
- Batch-load importing
- Data validation